

5th ASSOCIATION
OF AMBA^S
Anniversary 1967 – 2017

Overview

1. AMBA
2. AMBA Development Network (ADN)
3. Accreditation
4. Community



AMBA History

1. Formed in 1967
2. Originally a membership organisation
3. Head Office in London, UK
4. Mission: “To Advance Postgraduate Education Globally”
5. Accreditation since 1990s



Status

1. 250 accredited Business Schools in 70 countries
2. 30,000 MBA, MBM, and DBA students/graduates
3. 30 ADN members
4. The next 50 years...

The Future is Bright



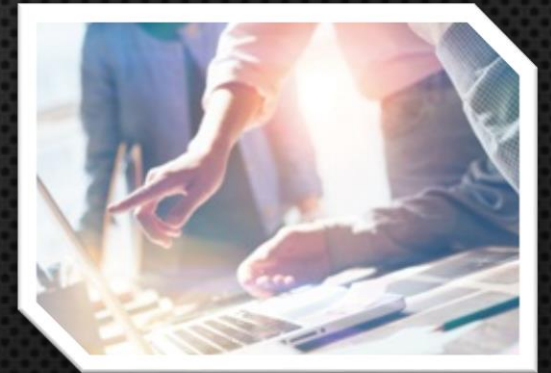
ASSOCIATION
OF
AMBA^S
DEVELOPMENT NETWORK

About the ADN

1. Established to provide high potential Business Schools the opportunity to be part of a community that stresses continuous improvement
2. Joining the ADN allows Schools to leverage the strength and support of the AMBA family to aid its development and goals

ADN Desktop Review & Institutional Mentorship

1. Annual review of your MBA, DBA, or MBM portfolio
2. Comes with recommendations on how to improve your programme portfolio against AMBA accreditation criteria
3. Provides benchmarking data and best industry practice
4. Personalised mentorship for your institutional needs



AMBA Resources

1. MBA-specialised research
2. Access to AMBITION
3. Monthly video interviews with world leaders and business school faculty
4. Case studies



Online Portal

1. Online forums for faculty & student exchanges, research, and joint programmes
2. School and member profiles
3. Job portal



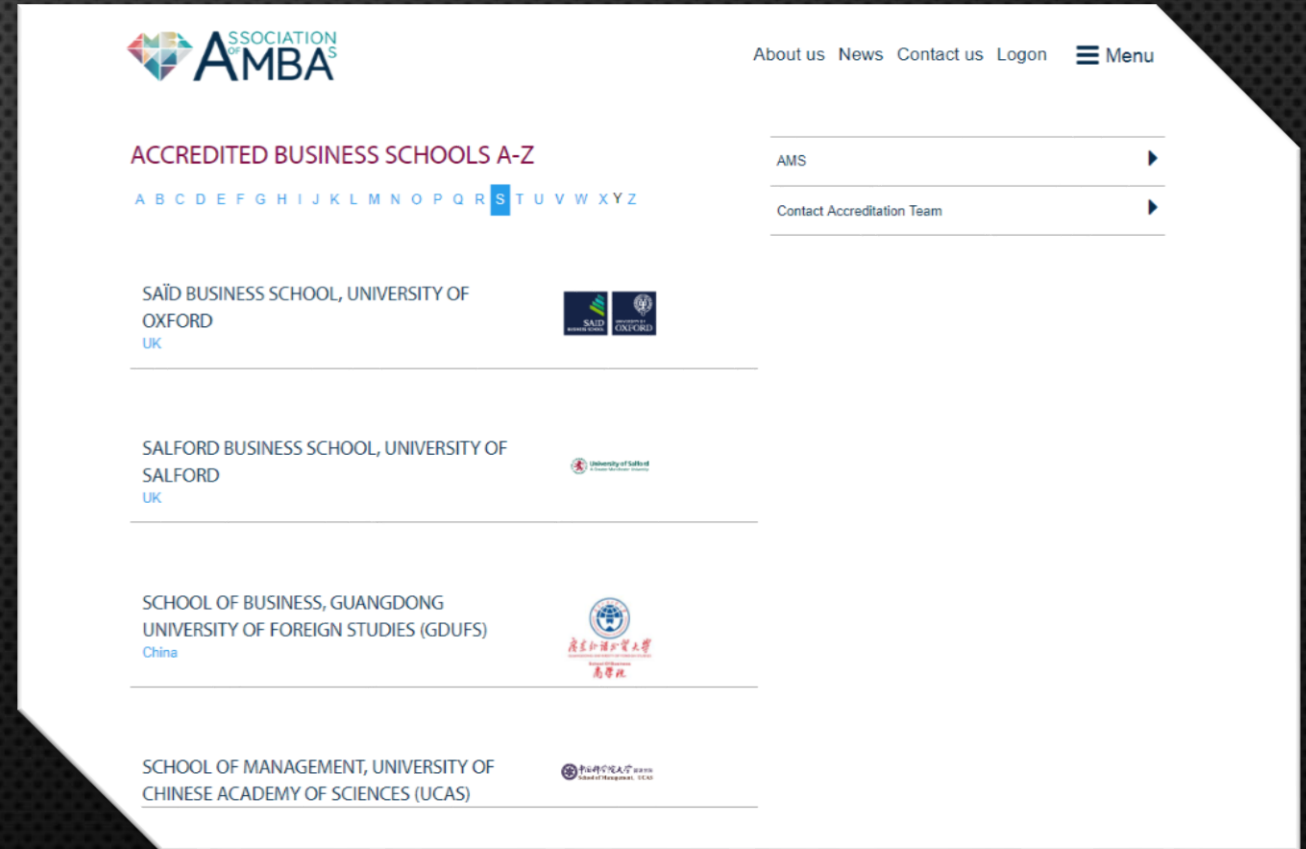
Events

1. Industry-leading events
2. Significant reductions at AMBA events
3. Global Conference, Asia Pacific & Latin America conferences, forums, and more



Added Benefits

1. Public profile
2. AMBA branding
3. Feature story

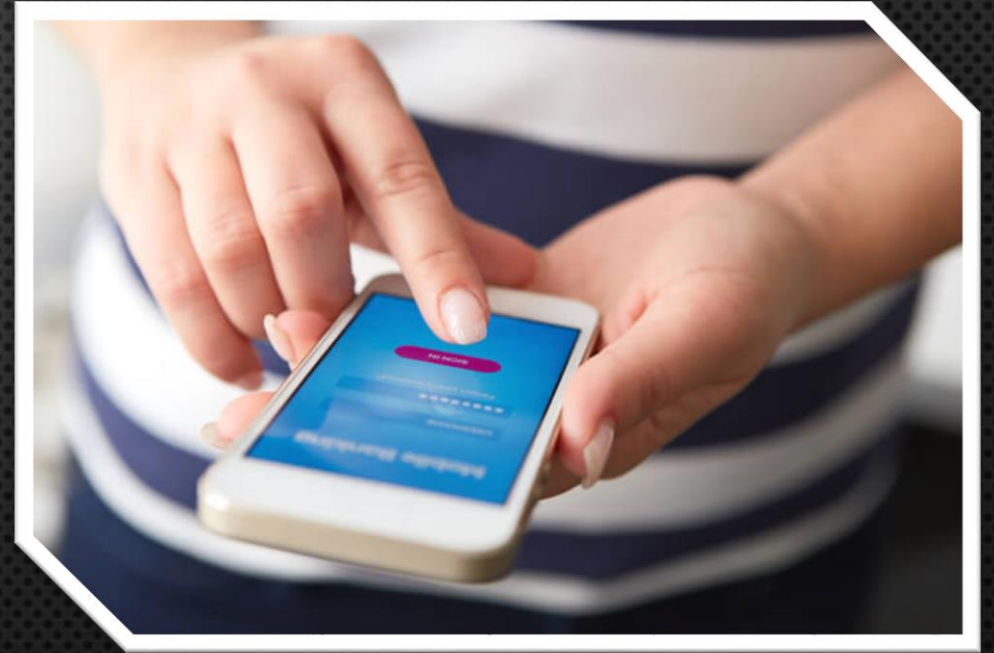


£3,500

Becoming a Member

1. Application form
2. Recommendation letter
3. Financial statements
4. Commitment to continuous improvement

www.mbaworld.com/adn





Guiding Principles

1. International
2. Developmental
3. Quality Enhancement
4. Programme Specific
5. Stakeholder-focused
6. Consistency



Key Quantitative Criteria

1. History
2. Cohort Size
3. Faculty with PhD's
4. Student Work Experience
5. Curriculum

Initial Stage:

Submit letter of intent and application form; pay Registration Fee

Registration Fee:

£2,000 GBP

Pre-Assessment Stage:

Complete Self-Assessment Form; pay Pre-Assessment Fee

Pre-Assessment Fee:

£5,000

Assessment Stage:

Complete Self Audit Report, receive official Assessment visit; pay Assessment Fee plus all peer review panel expenses

Assessment Fee:

£15,000

Accreditation Outcomes

New schools

- 5 years
- 3 years
- Deferral
- Failure

Re-accreditations

- 2 – 5 years
- 1 year
- Failure

Faculty of Assessors

- Peer review process
- 3 peers + 1 AMBA representative
- Balanced teams
- Senior staff at accredited schools
- Training & development

10 Guiding Principles

- 1) The MBA Portfolio
- 2) Institutional Integrity, Sustainability & Distinctiveness
- 3) Faculty Quality and Sufficiency
- 4) Programme Design & Leadership
- 5) The Student Cohort Experience

10 Guiding Principles

6) Competencies, Graduate Attributes & Learning Outcomes

7) Curriculum Breadth & Depth

Assessment Rigour & Relevance

9) Delivery & Interaction

10) Impact & Lifelong Learning



COMMUNITY

The AMBA Family

- 1) A rich and exclusive network
- 2) For faculty, students, graduates, and employers
- 3) Tailored forums and blogs
- 4) Social events around the world




Membership Benefits for Students

- 1) Discounts at Business Traveller, Enterprise Rent a Car, InterContinental Hotels, etc.
- 2) Priority Pass – VIP Airport Lounges
- 3) Free access to the Wall Street Journal
- 4) Career Development Centre
- 5) Free social events
- 6) Webinars
- 7) Ambition – industry news and thought leadership articles



Book Club AMBITION Golden MBA Awards 2016 MBA Community Blog AMBA Staff Business School Networks Careers Network More

AMBA DEVELOPMENT NETWORK [+ New](#)



GLOBAL CONFERENCE 2018

Join us in Stockholm for AMBA's Global Conference 2018

AMBA NETWORKING

FACULTY EXCHANGE

Please post here if you wish to establish a faculty exchange programme with business schools in the AMBA accredited network

STUDENT EXCHANGE

Please post here if you wish to establish exchange agreements for your students to transfer courses within the AMBA accredited network, enhancing the opportunities and international exposure for your students

JOINT RESEARCH PROJECTS

Please post here if you wish to discuss potential joint research projects with faculty from other accredited business schools. This is an excellent opportunity to access particular expertise and / or expand the geographic range of the project


JOINT / CONSORTIUM MBA PROGRAMMES

Please post here if you are interested in creating a dual or multi centre MBA programme, or if you wish to add new partners to an existing partnership

LATEST NEWS


By date Descending

50 MBA STORIES: PART 43. ARTHUR




Leesha Hasrajani
27/10/2017

ADN DESKTOP REVIEW



Start Your Desktop Review


VIEW MEMBERS



ASSOCIATION OF AMBA DEVELOPMENT NETWORK MEMBER SCHOOLS

RESOURCES

AMBA RESEARCH













Global Conference 2018

- Hilton, Stockholm, Sweden
- 14 – 16 May 2018

www.mbaworld.com/events

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