



16th International Accreditation Conference 2023

October 13 & 14, 2023 (Online-6 pm to 9 pm IST)

“Winning Strategies for Building Socially Impactful MBAs”



Sponsors/supporters



Social equity and environment sustainability are twin challenges before the new world corporates that are dealing with cutting edge technologies and equally the fight to remain relevant in a fast changing world.

The focus is rapidly shifting from profit orientation and shareholder satisfaction to social impact of products and services and stakeholder satisfaction that includes the consumers and wider society. The Business schools did have courses on Business Environment for decades but the idea of what constitutes business environment has drastically changed with more and more scholars asserting that social impact assessment is a key to success of any product or service introduction.



Equitable access to resources including finances, use of sustainable energy, new environment friendly infrastructure, increased urbanization, resource efficiency, impact investing with an aim of sustainability, supply chain transparency, mining and resource extraction preserving environment fragility..... All these industry-specific challenges requires collaboration among stakeholders, including

government, businesses, non-profit organizations, and consumers. It often involves adopting innovative technologies, changing business practices, and creating regulatory frameworks that incentivize sustainable and equitable outcomes.



Network India

As member of UN Global Compact Network India with a long term commitment to bring best benchmarks of quality in Business Education using the International Accreditation advocacy route, SEAA Trust, New Delhi is happy to announce yet another International accreditation Conference, the 16th year round, on the top of **Social Impact**. “Winning Strategies for building socially impactful MBAs” is our current year’s theme of the

conference and the 7th International Case competition which was started in association with Peregrine Global services, our academic partners for over a decade.

Our current conference as well as the student case competition will focus on :

Sub-themes :

1. Human Resource mapping for Industry 4.0.
2. Redefining Sustainability concept
3. Understanding Sustainability Impact of UN SDGs
4. Curriculum redesign to reflect social impact goals of Business Education
5. Accreditation agencies and social impact assessment
6. Leadership building strategies for a sustainable future



The theme of social impact is based on the UN Sustainable Development Goals (SDGs) whose implementation is coming to a head as the deadline of 2030 for achieving its final results is fast approaching.

The Conference on a virtual platform is being held on October 13 and 14, 2023 between 6 p.m. and 9 p.m. IST on both the days.

There is an early bird discount of Rs 1000 on the conference fee of Rs 10,000 for paid registrations before October 30th September 2023.

Please register early at www.seaastandards.org . [Click here for](#) conference direct registration link

PLEASE REGISTER EARLY!



About Standards for Educational Advancement & Accreditation (SEAA) Trust, New Delhi : SEAA is an idea of the times to aggregate and bring in all the top rated accreditation systems on one platform to help the 3000 Plus Indian business schools of varied vintage, size and quality to reach out to acquire the best of the global benchmarks for helping their self-regulation efforts on a continuous improvement basis.

Our conferences, Handbook, conference books and other publications have helped the Indian business schools on their International Accreditation quest over the years starting from just one internationally accredited school (MDI Gurgaon in 1995) when we were set up in 2008 to now over 100 accredited schools and around 200 member schools and growing.

SEAA Conference themes 2008-2022

1. International Accreditation Advocacy for Global Quality Benchmarks
2. Globalizing B-schools with Accreditation
3. Cutting Edge Quality with accreditation
4. Raising the Quality Bar through International accreditation
5. Cutting edge benchmarks for Global quality
6. Build campus quality with International accreditation
7. It's all about students, emerging trends in teaching & learning
8. Accreditation edge in business education leadership
9. Go global with accreditation
10. Self-regulation & global quality through accreditation
11. Accreditation & After, the power of benchmarking with the best
12. Millennial job challenge, How B-schools could respond with accreditation
13. Re-imagining Business Education with cutting edge quality strategy.
14. "Leadership building for the Digital future- the B-school challenge"
15. "Social Impact of Business Education"

